



## Oakwood Primary Academy is set to host its own pyjama party as pupils raise money to get more children reading.

We are asking children to come in wearing their PJs on Friday 17<sup>th</sup> May, as part of BookTrust's Pyjamarama fundraiser to help every child get a bedtime story.

Children at Oakwood are getting ready to wear their finest PJs and grab their favourite book as they make their way into school to take part in Pyjamarama, BookTrust's annual fundraising celebration.

Pupils have lots of activities to look forward to on the day, they can expect to enjoy a day of sharing stories helping them to get excited about the books they read and encouraging families to make sharing stories together a regular and long-lasting part of family life.

We are asking children to bring in £1 to donate to BookTrust and take part in Pyjamarama.

BookTrust is the UK's largest children's reading charity, and the money raised will be used to support children across the UK facing disadvantage, access books and reading support to ensure that every child gets a bedtime story.

Reading Lead, Lianne Crocker, said:

*"At our school we recognise how important it is to inspire children and get them excited about books and stories. Reading brings children enormous benefits, not only educationally but also for their wider development and wellbeing. We're so proud to be taking part in Pyjamarama this year and doing our bit as a community to support BookTrust so every child can enjoy a bedtime story."*

**Diana Gerald, Chief Executive of BookTrust said:**

"At BookTrust we know just how important it is to share stories with children as early as possible, and for families to continue reading together. Nurseries and schools play a critical role in getting children excited about books and stories while supporting them and their families to read together regularly and by choice.

We're so grateful to all the schools and nurseries for supporting Pyjamarama and inspiring the next generation of readers. As well as a brilliant day of fun, the £1 donation to BookTrust will go towards helping us ensure all children can reap the lifechanging benefits of reading."

### About BookTrust

BookTrust is dedicated to getting children reading because we know that children who read are happier, healthier, more empathetic and more creative. Their early language development is supported and they also do better at school. We are the UK's largest

children's reading charity; each year we reach more than 2 million children across the UK with books, resources and support to help develop a love of reading, because we know that reading can transform lives.

They work with a variety of partners to get children excited about books, rhymes and stories, because if reading is fun, children will want to do it. Their books are delivered via health services, libraries, schools and early years practitioners, and are supported with guidance, advice and resources to encourage the reading habit. [booktrust.org.uk](http://booktrust.org.uk)

**Funds raised from BookTrust's Pyjamarama campaign could fund the following:**

- £25 could provide 15 pre-school children living in women's refuge centres with their own book pack
- £50 could provide 6 families from deprived communities with additional support through their children's centre to develop a reading habit
- £100 could help us work with a struggling secondary school to support teenagers re-engage with reading
- £1,000 could enable us to support 740 children with a disability that impacts motor skills, providing them with specially created touch and feel books, finger puppets and guidance for parents

Thank you for your continued support,

Miss Crocker